

**MINUTES OF THE BOARD OF DIRECTORS MEETING
OF GATEWAY TO L.A.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
March 12, 2015**

The Board of Directors of Gateway to L.A., a California nonprofit mutual benefit corporation was held on March 12, 2015 at 8:00 a.m. at the Embassy Suites LAX located at 9801 W. Airport., Los Angeles.

29 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- Inglewood Mayor James Butts
- David Merritt, JM Eagle
- Michael D'Amodio, Embassy Suites
- Charles Bassett, L&R Group
- Israel Mora, Courtyard by Marriott
- Michael Wlodkowski, Renaissance Hotel
- Jeff Rostek, Hyatt LAX
- Darryl Stewart, Sheraton Gateway
- Chomly Dayaratne, DSS
- Jose Amaya, DSS
- Matt Seymore, TPS Parking
- Sylvia Saucedo, LACCD
- Eric Glyn-Davies, Drollinger Co.
- Miki Payne, Westchester BID
- Christina Davis, LAX Coastal Chamber of Commerce
- Denny Schneider, ARSAC
- Geoff Maleman, Maleman Ink
- JD Webster, Neighborhood Council
- Kathleen Doyle, Starline Tours
- Fred Sutton, CD11
- Jessica Duboff, CD11
- Gerard McCallum, Hollywood Park Land Company
- Christopher Koontz, LAWA
- Omar Pulido, LAWA
- Susan Perry, Kosmont Company
- Samantha Foley, Cerrell Assoc.
- Jim, Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No comments from the public.

3. **APPROVAL OF MEETING MINUTES - January 16, 2015**

The minutes of the January 16, 2015 Meeting of the Board of Directors meeting were approved as presented.

4. FINANCIAL REPORT

Laurie Hughes presented the Budget vs. Actual report for January / February, 2015 reflecting total income of \$514,406.75 and total expenses of \$190,099.13 for the period. The financial report was unanimously approved by the Board of Directors.

5. EXECUTIVE DIRECTOR'S REPORT

- 1) Year-end Financial Reports - 1st draft due March 9-12**
- 2) Renewal - 5th draft MDR submitted to City Clerk on March 4**
- 3) LAX 2Go Shuttle App - Diamond Web Services received access to Verizon USA Network data March 3rd. Currently reviewing feed to determine how best to interface**
- 4) Sepulveda Tunnel to be cleaned March 23 - 26**
- 5) LABJ scheduling Editorial Staff area tour and lunch on April 17**
- 6) 9800 S. Sepulveda Office Bldg. - proposed Hotel Conversion**
- 7) LAWA repurposing land uses on 98th Street**
- 8) HR procedures -**
 - a. tightening up procedures**
 - b. time-sheet reporting**
 - c. Updating Employee Manual**
 - d. Jim Sakalis to take HR training - best practices seminar**
- 9) Attending California Downtown Association conference March 9 - 11**

LAPD: Captain Brian Johnson reports that overall crime in Pacific Division is up about 11% through the first part of the year. The majority of these crimes are burglary/theft from motor vehicle. These crimes are occurring mostly in the Venice Beach area and LAX Airport parking lots. To keep your belongings you must, "Hide it, Lock it, Keep it".

On March 8th Captain Johnson will be transferring to a new job in the Parker Center Building. Pacific Division Patrol Captain Nicole Alberca has been promoted and will be the new area commanding officer.

LAPD: SLO Richardson has been temporarily assigned to other duties in Pacific Division. In his absence Ofcr Pete Abskharon will assume the duties of senior lead officer. He can be reached at 310 622-3976.

Ambassador: The Gateway To LA ambassadors are working on an on-going project to identify homeless individuals within the PBID. As these people are identified we will use City and County resources to get them assistance with medical and housing issues. Additionally, Gateway Ambassadors are working on a data base that will separate the homeless from the panhandlers.

	Jan-14	Jan-15	Feb-14	Feb-15
Citizen Contacts	682	464	659	440
Panhandler Contacts	167	145	155	120

The February 4th security director's meeting was held at the Westin Hotel and 18 people attended; of those in attendance 8 were PBID members.

The March 4th meeting was held at the Crowne Plaza Hotel with 19 participants, 10 of the attendees were PBID members. Sgt Steve Showler discussed Police tactics for an active shooter situation.

	Jan-14	Jan-15	Feb-14	Feb-15
Passengers	4031	3092	3410	3467
Tickets Collected		3012		3427
Tickets Sold	4000	3500	4250	3750

Passenger Totals by Year

2007	2008	2009	2010	2011	2012	2013	2014	2015
64,690	79,501	74,639	70,837	63,376	64,687	53,759	52,595	65,599
+13 %	+23%	-6%	-5%	-10 %	+2%	-21%	-2% below 2013	-11% first 2 mos 2014

Keep it Clean: The Gateway maintenance team continues to keep the streets sidewalks clear of trash, graffiti, stickers and illegal posters and signs.

Over the last few months many of the Gateway to LA trash receptacles have received new decals and logos. Several of the receptacles throughout the BID had lids and hardware replaced. Several additional trash receptacles will receive new lids and hardware. The receptacles will be evaluated each quarter.

Sepulveda Tunnel: The inside of the Sepulveda Tunnel will be cleaned on four consecutive nights as listed below.

Monday, March 23, 10 pm to Tuesday, March 24, 5 am

Tuesday, March 24, 10 pm to Wednesday, March 25, 5 am

Wednesday, March 25, 10 pm to Thursday, March 26, 5 am

Thursday, March 26, 10 pm to Friday, March 27, 5 am

E-Waste Recycling: Gateway To LA held its annual electronic, E-waste collection on February 19th. Several boxes of computer parts TV's, radios, cameras and light bulbs were collected by and disposed of by Recycle Your City.

6. SPECIAL GUEST SPEAKERS - INGLEWOOD MAYOR - JAMES BUTTS & GERARD MC CALLUM III, HOLLYWOOD PARK TOMORROW PROJECT

Mayor James Butts updated our board members on economic development projects that are currently under consideration in Inglewood.

Gerard McCallum presented the plans for the Hollywood Park Tomorrow Project including the proposed sports venue, retail and new casino.

7. METRO / LANDSIDE ACCESS MODERNIZATION PROGRAM SCOPING COMMENT LETTER

Samantha Foley, Cerrell Associates, updated the board on Metro / Landside Access Scoping Letters that were submitted to LAWA and Metro. See letters attached.